Authority Mastery Become authority to acquire clients

500+ MFDs have already attended the course and started using the power of digital tools to establish authority and acquire new clients.



Virtual course of 10 sessions About Jigar Parekh

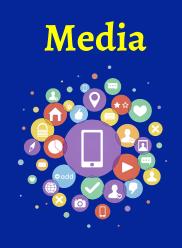
- 18+ Years of Experience
- 31,000 YouTube Subscribers
- 1.14 Mil YouTube Video views
- 1350+ Training & Workshops
- 100+ Webinars
- Trained 12000 Professionals
- addressed 1.8 Lacs Investors
- Difference between static and dynamic website
- How to increase the website traffic
- How to use website for generating leads.
- How to add & use the notification and chat-bot on website to make your website interactive

Website Marketing



Social

- How to reach the Bigger audience on social media.
- How to motivate stranger to click on your posts.
- How to generate leads from social media.
- Facebook paid marketing tips.
- How to automate the email response for Social Media leads.



- How to setup up the webinar
- How to increase the webinar registrations
- Secrets of delivering the high impact webinar
- how to make your webinar interactive.
- convert attendees into clients during the webinar.
- Webinar Marketing



- You • How to make powerful YouTube Videos
- How to setup the perfect environment for creating videos
- How to increase the views on your channel
- How to increase subscribers to your channel.
- How to earn Money from Youtube Channel



- Building Email list
- How to design the powerful email marketing template
- How to ensure that email does't land in spam folder
- How to increase the open and click ratio
- Email Automation & Tools for email marketing

Email Marketing





Batch starting from 4th January 2022

Auhtority Mastery - Batch 3 Schedule

Date	Subject	Whats shall we cover?
4th January 2022	Setting up Webinar	How to plan the webinar and increase the registrations for
		your Webinar
5th January 2022	Delivering Webinar	How to deliver Webinar effectively to convert audience into
		clients
6th January 2022	Maintaining connect	Post webinar strategies to connect & follow up strategy with
		Email Automation
11th January 2022	Email Marketing	Types of emails and how to create them
12th January 2022	Social Media	How to build email list from Social media marketing
18th January 2022	Social media paid marketing	How to run Facebook ads to increase the traffic to website,
		or to promote your webinar
19th January 2022	Youtube	How to create the videos for Youtube. Types and formats of
		videos
20th January 2022	Youtube	How to increase the Youtube views and subscribers
24th January 2022	Website	Must have tools on your website to generate lead and
		increase traffic
1st February 2022	Summing up with Monthly calendar	Summing up the entire course with actionable points and
		creating monthly marketing calendar



Virtual Community for continuous support

- Membership of Exclusive FB group
- Continuous support
- Interact with other graduates related to your queries.
- Extend your help to other members.
- Moderated conversations to ensure the quality learning and avoiding distractions.

Course Fees - Rs 8000 Plus GST Early Bird Price - Rs 6000 Plus GST (Early bird price valid till 26th Dec 2022) Jigar Parekh - 9879561907